



Thursday, 3/25/2010

8:30 AM - 9:45 AM

Creating Self-Directed Library Environments
LITA's Top Technology Trends
Merchandising Ease : Tracking Displays & Merchandising with a MDD
Readers' Advisory Tool Kit IV: Multimedia Readers' Advisory
Reinventing Your Teen Department
Spanning the Generations: Serving the GLBTIQ Community of ALL Ages
The Strategic Reality Check
Where do you think YOU'RE going?! Retaining Institutional Knowledge of Soon-to-be-Retirees.
You Can Get What You Want: Innovative Funding through Public/Private Partnership
You Say You Want a Revolution

10:30 AM - 11:45 AM

Beyond Fact: Libraries and Museums Making Science Accessible
Building and Sustaining Your Library's Local History Collection for the Future
Confessions of New Library Directors
Everyone Serves Youth: Developing 21st Century Skills to Serve Today's Children & Teens
Exploration Station: Doing Science with Parents and Preschoolers
How to Get the Library Director Job You Want
Partner Up: Outreach to After-School Programs
Sandtraps in Cyberspace? How to Avoid Social Software Policy Pitfalls
The Nature Explorium: Linking Libraries, Early Learning and the Environment
The Public Library as Innovator: Statewide Partnership for Economic Development
Top Trends: Taking Teen Services to the Next Level
What's New in Fantasy, Paranormal and Science Fiction for Teens and Adults

2:00 PM - 3:15 PM

Cool Teen Programs for Under \$100
Cross-Over Advisory: Adult Books for Teens and Teen Books for Adults
I Have These Statistics--Now What: Getting Started on the Path of Collection Analysis
Improving Storytime Delivery with Peer Coaching
It Takes A Leader To Be Strategic
Library Mashups: Exploring New Ways to Deliver Library Data
Power up Your Learning Organization: Make the Shift from Training to Learning
Reimagine, Reinvent, Reallocate: Our New Reality
Revitalizing Communication and Professional Development Through Unconferences: The

Brooklyn Public Library and Darien Public Library Experiments
Tough Decisions in Tough Times
We CAN All Get Along: Regional Library Cooperation
Working with Ethnic Media

4:00 PM - 5:15 PM
Adrift or Right on Target: Perspectives on Floating Collections
Author Events Made Easy
Camp Fun-to-Read: a Summer Reading Intensive for New Readers
Civic Connections: Using Technology to Build Bridges in your Community
Every Child Ready to Read (ECRR): Evaluation Update
From Not to HOT: Turning Your Unknown or Mediocre Library into the Happening Place in the Community!
Green Acres and Milk & Cookies: Understanding your Community through Market Segmentation
Lean Your Library: Apply Toyota Techniques for Improving Efficiency and Effectiveness
Mourning the Loss: the Challenge of Change
Need an Overhaul But Can Only Afford a Tune-up? Strategies for a Small Library Remodel.
Technical Services: Central Engine of the Whole Library, or Resting Place of the Lost Souls?
What's Love Got to Do With It?
You're Invited: A Feast of New Literature for Teens

Friday, 3/26/2010

8:30 AM - 9:45 AM
Be a Better You: Advancing Your Career through Certification
Be a Good Boss: One Year to Success
Cents and Sensibility: Will your Technology Pay Off?
Jump Start Your Fundraising!
Less is More
Oh, I Wish I'd Said.... (aka: Dealing with Difficult People)
Pregnant/Parenting Teens: Promoting Library Services Among the Underserved
The One-Room Schoolhouse Project: A Successful Model for Outreach, Partnerships, Senior Services, and Local History
Thrilling Tales and Selected Shorts: An Adult Story Time at Your Library
Two-minute Reviews of Recent Works by Northwest Authors

10:30 AM - 11:45 AM
Books: The Top 5 of the Top 5
Children's Publisher Book Buzz Panel
Clues Revealed: The Best In Mystery Authors and Books! NEW!
Improve Employee Wellness; Why it's Essential in Having a Successful Library
Library to Go: No Money, No Space, No Problem
Open Source Works!
Partnering Children with Dogs to Read--Literacy Magic!
Reader's Advisory for Dummies: Yes, You CAN Judge a Book by Its Cover!
Shortcuts to Greatness or 10 Things that Great Libraries Know and Maybe You Don't

Survey Says: Getting the Most from Your Investment in Customer Surveys
What Teens are Really Reading: Quick and Popular Titles to Entice Teens
Why We Borrow! 2010 Edition: Market Research Analysis
You Want Me to Do What? Innovative Training for Soft People Skills

2:00 PM - 3:15 PM
Defining the best customer experience
Environments in Public Libraries for Young Children Around the World
Expanding your world through Web Conferencing: Connecting small libraries in big ways
I Remember When.....: Connecting Your Community
Mashed Media: A Preliminary Report on Public Libraries, Youth and 21st Century Skills
Privacy Revolution!: Engaging Library Users in a Conversation on Privacy in the Digital Age
Reinventing Circulation Jobs
Reorganizing the Organization
Safety in Small Libraries
STEP UP! Timely Outcomes-based Model for Helping Job Seekers

4:00 PM - 5:15 PM
Advocating for Library Outreach Services: Toolkits to Guide Your Steps
Building Better Libraries: Guiding Successful Projects
Communication Excellence: How to Be Heard and How to Listen
Marketing as Conversation: How to Interact with Your Community Through Your Website
More than Martinis and Manolos: Chick Lit and Women's Fiction
Providing Consumer Health Information At Your Library
Stop Passive Aggressiveness @ your library: A Dangerous Idea
The Data-Driven Library
The Public Library as the Homeschooler's Library
Too Busy to Booktalk? Training Volunteers as Booktalkers
Trustee Excellence: Creating a Strong Foundation Through Orientation and Education.

Saturday, 3/27/2010

8:30 AM - 9:45 AM
Building the Global Village: Public Libraries as Responsive Agents of Community Engagement and Change
Don't Play Dead when Facing Life-threatening Budget Cuts
Every Voice Makes a Difference: Frontline Library Employee Advocacy
If You Didn't Work Here, Would You Come Here?
Multicultural Programming: Sharing Similarities and Celebrating Differences
Not in Our Community! We Do Not Want Our Modern, State of the Art Library to Look Modern
Signature Fundraisers for Small Public Libraries
The 30-Second E-mail: How to Write Clear and Productive E-mail Messages
The Teen Library and Community Volunteer: How to Take Teen Volunteers to the Next Level
Using Organizational Culture to Improve Library Services

10:15 AM - 11:30 AM

Catch Them by the Tale: Storytelling Rewires Your Brain and Helps Build Community

Cracking the Code: Beyond Dewey

Cultivating Tomorrow's Leaders Today: The Discipline of Succession Planning

New Buildings and Innovative Library Design: Reflecting Communities in Our Buildings

Non-Fiction Reader's Advisory: Titles, Tips and Techniques

Opening Doors: Making Your Library Accessible with Partners, Plans, and Programs for
Special Clients

Outsourcing Public Library Services: Pros and Cons

Perfect Harmony: Orchestrating Cultural Partnerships

S.Y.A.S.S.: Save Your After School Sanity!